



H.H. THE RAJAH'S COLLEGE (AUTONOMOUS)
PUDUKKOTTAI- 622 001

PG AND RESEARCH DEPARTMENT OF
COMMERCE

Curriculum and Syllabus

Learning Outcomes-based Curriculum Framework (LOCF)

under CBCS Pattern

2021 – 2022 onwards

M.Phil.

**DEPARTMENT OF COMMERCE
BOARD OF STUDIES 2021-22**

The Meeting of the Board of Studies was conducted on 11.08.2021. The proposed new syllabi were presented before the Board.

The presentations of the proposals are enclosed.

1. Brief
2. Distribution of hours, marks and credits for M.Phil. (Annexure-I)
3. Title of the courses proposed for M.Phil. (Annexure-II)
4. Question paper pattern for M.Phil. (Annexure-III)
5. Syllabi for M.Phil. (Annexure-IV)

**H.H. THE RAJAH'S COLLEGE (AUTONOMOUS)
PUDUKKOTTAI -622 001
DEPARTMENT OF COMMERCE
BOARD OF STUDIES 2021- 2022**

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8	Mr. B. SENTHIL KUMAR, M/s. Shanmuga Polysacks Pvt.Ltd., Pudukkottai.	PROFESSIONAL EXPERT
9	Dr. S. ABDUL HAKKIM, Department of Commerce, H. H. The Rajah's College (Auto), Pudukkottai.	ALUMNI MEMBER

**REVISION OF SYLLABI FOR M.PHIL
BRIEF**

- As per the instruction from the Director of Collegiate Education, Chennai and from the Registrar, Bharathidasan University, Trichy, it has been decided to have a uniform pattern for all subjects as detailed below.

Program	Total No. of Papers	Total Max. Marks	Total Credits
M.PHIL	4	400 } 600	16 } 24
Dissertation		200 }	8 }

- ❖ For M.Phil. Course – distributing the available 30 hours / week for various papers as shown in Annexure–I
- ❖ Title of courses proposed for new syllabi is shown in Annexure–II for M.Phil.
- ❖ The question paper pattern for M.Phil. is shown in Annexure–III
- ❖ The syllabi for M.Phil. is given in Annexure–IV

Whenever there is an urge for change and upgradation for syllabi, the revisions are made and the proposed new syllabi and copy of the old syllabi are submitted herewith.

Skill based and value-based courses are included as per the suggestions by the University and Tamil Nadu Government.

ANNEXURE – I
M.PHIL PROGRAMME
COURSE STRUCTURE

Semester	Course	Title of the paper	Credit	Exam hours	Marks		
					IA	UE	TOTAL
I	Course I	Research Methodology	4	3	25	75	100
	Course II	Related to the research work	4	3	25	75	100
	Course III	Guide Paper	4	3	25	75	100
	Course IV	Common Paper (Teaching and Learning skills)	4	3	25	75	100
II	Dissertation	Viva–Voce 50 Marks	Dissertation 150 Marks	8			200
		Total	24		100	300	600

The following components shall be adopted for continuous internal evaluation/ assessment.

1.	Best Two Tests out of 3	10 Marks
2.	Attendance	05 Marks
3.	Seminar	05 Marks
4.	Assignment	10 Marks
Total		25 Marks

ANNEXURE – II

H.H.THE RAJAH'S COLLEGE (AUTONOMOUS) PUDUKKOTTAI – 622 001

ACADEMIC YEAR 2021– 22

FOR M.PHIL

SEMESTER	Subject Code	TITLE	CREDIT	MARKS		
				CIA	U.E	TOTAL
FIRST SEMESTER	21MCO1	Research Methodology	04	25	75	100
	21MCO2	Recent Trends in Commerce	04	25	75	100
	21MCO3	Guide Paper	04	25	75	100
	21MCP	Teaching and Learning Skills	04	25	75	100
SECOND SEMESTER	21MCO4	Dissertation	08	Viva	Dissertation	Total
				50	150	200
Total			24	150	450	600

Programme Educational Objective (PEO)

M.Phil., course is introduced to provide theoretical and research-based knowledge to the students who have completed post-graduate degree. The course content is designed to impart knowledge regarding theory and techniques of research. Moreover, to enhance their research skill in the application of research techniques, the dissertation work is also included in the curriculum

Programme Outcomes (PO)

The students of degree of Master of Philosophy on completion of the course will develop their capabilities on the following:

M.Phil. Programme is designed to enable students to develop:

- PO-1** Thorough and up-to-date knowledge in the disciplines of their choice at the forefront of a particular field.
- PO-2** The ability to critically evaluate information and ideas and apply multiple perspectives.
- PO-3** The potential to demonstrate effective strategies and methodologies applicable to specific educational domain.
- PO-4** Adequate skills for competent problem solving
- PO-5** Evaluate one's own research in relation to important and recent issues in their specialized field and Proficiency to communicate research findings at different levels.

Programme Specific Outcomes (PSO)

- PSO-1** To encourage the scholars to do quality research in the area of Commerce.
- PSO-2** To enable them to analyse and evaluate various Research Techniques/ Statistical tools.
- PSO-3** To enhance the skills of ICT and apply them in Teaching, Learning, Contexts and Research.
- PSO-4** To familiarize with ethical issues in educational research, including those issues that arise in using quantitative research.
- PSO-5** To make them employable in reputed higher institutions.

ANNEXURE–III

Question Paper Pattern (2021 – 2022 onwards)

M.Phil. Programme:

Section A: 10 Questions \times 2 Marks = 20 Mark

(Two Questions From each unit)

Section B: 5 Questions \times 5 Marks = 25 Marks

(Internal Choice and on set of questions from each unit)

Section C: 3 Questions \times 10 Marks = 30 Marks

(Answer any three out of 5 questions and one question from each unit)

ANNEXURE – IV

SEMESTER – I

SEMESTER – I
COURSE I – RESEARCH METHODOLOGY
SUB.CODE–21MCO1

Objective: To impart knowledge on the various concepts, methods, tools and skill needed for the interpretation of data and presentation of research report.

Course Objectives:

The Learner will be able to

CO No.	Course Objectives
CO-1	Identify and discuss the role and importance of research in the social sciences.
CO-2	Develop acquaintance about the research methods used.
CO-3	Inculcate the skills to formulate tools and techniques of research.
CO-4	Develop presentation and communication skills.
CO-5	Prepare the students for designing appropriate research report.

Unit – I

Introduction to Research: Meaning and Definition of Research – Objectives of Research –Types of Research - Research process – Criteria of Good Research – Maintaining Objectivity in Research – Research Problem: Identification – Selection – Formulation of research objectives – Research Design: Components – Types and Importance – Plagiarism – Pitfall.

Unit – II

Quantitative Data Analysis: Types of data – Data collection – Methods and Tools – Hypothesis testing –Test of significance: Student *t*-test, *F*-test, Chi-square test – Correlation – Regression – ANOVA – One-way and Two-way – Multiple-range test.

Unit –III

Advanced tools and Techniques: Sampling techniques – Scaling technique – Sociometric technique – Questionnaire construction and Collection of Information – Test of Reliability and Validity – How to cite and how to do referencing? – Literature search technique – using SCOPUS – Google Scholar – Web of Science – Indian Citation Index – Styles of referencing: APA – MLA – Annotated bibliography – Tools for citing and referencing – Mendeley – Grammarly – Endnote.

Unit –IV

Presentation and Communication Skills: Tables – Figures and Pictures using Excel – PowerPoint slide presentation – Preparation of Posters – Electronic submission of manuscripts – Communication skills – oral and poster.

Computer Fundamentals: Introduction to MS-office software – Features for statistical data analysis using computer and software – Microsoft Excel Data Analysis ToolPak – SPSS.

Unit–V

Technical Writing: Components of full-length research paper: Title/Topic statement, Abstract, Key words, Aims and objectives, Hypothesis building, Rationale of the paper, Work plan, Materials and Methodology, Results and discussion, Key issues and arguments, Acknowledgement, Bibliography – Components of research proposal – Project summary.

Text Books

1. Kothari, C.R, and Gaurav Garg, *Research Methodology Methods and Techniques*, New Age International (P) Limited Publishers, New Delhi, 2015.
2. Bhome Sharadha, *Research Methodology*, Himalaya Publication House Pvt. Ltd, New Delhi, 2014

Books for References

1. Devendra Thakur, *Research Methodology in Social Sciences*, Deep and Deep, New Delhi, (Latest Edition).
2. Suchdeva, *Business Research Methodology*, Himalaya Publishing House, Mumbai, 2010.
3. Donald R Cooper, Pamela S Schindler, J K Sharma, *Business Research Methods*, McGraw Hill Education (India) New Delhi, 2012.
4. Bittu Kumar, *Mastering Ms-Office*, 2017.
5. B. Burns & A. Burns, *Business Research Methods and Statistics Using SPSS*, Sage Publications, 2008.

Question Pattern:

Part – A 10 Theory Questions (2 Questions from each unit)

Part – B Theory Question from Unit – I, III, IV and V (Either or type) + Problem(s) from Unit II (Either or type).

Part – C Theory Question from Unit – I, III, IV and V + Problem from Unit II.

Course Outcomes:

Students who successfully complete this course will be able to:

CO No.	Course Outcomes	PO1	PO2	PO3	PO4	PO5
CO-1	Explain key research concepts and issues.	9	9	9	9	9
CO-2	Explain the concepts and procedures of sampling, data collection, analysis and reporting.	9	9	9	9	9
CO-3	Apply the Statistical tools for their research.	3	3	3	9	9
CO-4	Read, comprehend and explain research articles in their academic discipline.	9	9	9	9	9
CO-5	Expertise in writing Research Papers.	3	3	9	9	9
Total		33	33	39	45	45
Weightage		26.83	31.43	31.71	45.45	40.54

SEMESTER – I
COURSE II –RECENT TRENDS IN COMMERCE
SUB.CODE – 21MCO2

Objective: To provide exposure to research scholars about the Recent Trends in Commerce.

Course Objectives:

The Learner will be able to

CO No.	Course Objectives
CO-1	Create awareness about the IFRS and Marketing Response to the Environment.
CO-2	Understand the various opportunities for research in marketing.
CO-3	Provide basic knowledge to commerce research students about the viabilities in Finance for research.
CO-4	Acquire knowledge about International Business.
CO-5	Create understanding about HRM and HRIS.

Unit I

Accounting: International Financial Reporting Standard (IFRS) Implementation & Challenges in India - Adoption of IFRS Worldwide & in India, Overview of Indian Accounting Standards (IAS) - Recent Developments in Accounting: Interim Reporting, Segment Reporting, Corporate - Social Reporting, Carbon Credit Accounting and Environmental Accounting.

Unit II

Marketing: Green Marketing, Understanding Green Consumer Behaviour - Marketing Response to the Environment – Revisiting Marketing Process from Social-Marketing Perspective - Marketing Ethics – Value Based Management – Risk Management Strategies.

Unit III

Finance: Corporate Capital Structure Management - Behavioural Finance, Efficient Market Hypothesis, Capital Asset Pricing Model and its Application - Indian Securities Market, Financial Inclusion.

Unit IV

International Business: Theories of International Trade - International Finance - Operational Aspects of International Business - Contemporary issues in International Business Relation - Legal framework of International Business

Unit V

Human Resource Management: HRM Concept and Functions – Human Resource Information System (HRIS) – Acquisition of Human Resource – Training and Development – Performance Appraisal – Compensation and Maintenance.

Text Books

1. Joe Ben Hoyle, Thomas Schaefer, Timothy Douppnik, *Advanced Accounting*, McGraw Hill Co., 10th Edition, 2010
2. Marie Dalton, Dawn G. Hoyle, Marie W. Watts, *Green Marketing Management*, Cengage South-Western, 2010.
3. Gurusamy S., *Financial Markets & Institutions*, 2nd Edition, Tata McGraw Hill Education Private Limited, New Delhi, 2010.
4. Cherunilam, Francis, *International Business: Text and Cases*, Prentice Hall of India Ltd., New Delhi, 2010.
5. Aswathappa K, *Human Resource Management*, 6th Edition, Tata McGraw-Hill Education Pvt. Ltd, 2010.

Books for References

1. M.A. Arulanandam & K.S. Raman, *Advanced Accountancy*, Himalaya Publishing House Pvt. Ltd. 2013.
2. R.S.N. Pillai & Bagavathi, *Modern Marketing: Principles and Practices*, S. Chand & Co Ltd., New Delhi, 2013.
3. Gordon. E and Natarajan K, *Financial Markets and Services*, Himalaya Publishing House, New Delhi, 2012.
4. Roger Bennett, *International Business*, Pearson Education, New Delhi, 2011.
5. Gary Dessler, *Human Resource Management*, Pearson, New Delhi, 2013.

Course Outcomes:

Students who successfully complete this course will be able to:

CO No.	Course Outcomes	PO1	PO2	PO3	PO4	PO5
CO-1	Analyse various terms used in accounting and information from Company's Annual Report.	9	9	9	9	9
CO-2	Explore the various opportunities in marketing research. And develop understanding the basic concepts of marketing, marketing philosophies and environmental conditions effecting marketing decisions of a firm	9	9	3	3	3
CO-3	Understand the meaning and appreciate the relevance of Financial Planning and also familiarize with regard to the concept of Investment Planning and its methods.	9	9	9	9	9
CO-4	Know the theoretical dimensions of international trade and intervention measures adopted; to appreciate the significance of different forms of regional economic integration and understand the concept of Balance of payment account and its components;	9	9	9	3	9
CO-5	Create HR policies related to grievance redressal, employee health, safety, welfare, and their social security in an organization	9	9	9	9	9
Total		45	45	39	33	39
Weightage		36.59	42.86	31.71	33.33	35.14

SEMESTER – I
COURSE III – GUIDE PAPER
SUB. CODE: 21MCO3

Course Objective

To develop students to acquire thorough knowledge in the field of research.

Course Outcome

Students who successfully complete this course will be able to familiarize with their research area

SEMESTER – I
COURSE IV – TEACHING AND LEARNING SKILLS
SUB.CODE–21MCO4

Objective: To enable the students to develop general skills required on Teaching, Learning Process through Computer Application Skills, Communicative Skills and Educational Skills.

Course Objectives:

To enable the students to

CO No.	Course Objectives
CO-1	Develop learning process through Computer Application Skills
CO-2	Develop knowledge, skills, and judgment around human communication that facilitate their ability to work collaboratively with others.
CO-3	Acquire communication skills by using ICT tools.
CO-4	Promote student learning and enrich the overall system of education.
CO-5	Enable the students to develop general skills required on Teaching

Unit – I Computer Applications Skills

Computer systems: Characteristics, parts and their functions – Different generations of computer – operation of computer: switching on/off/restart, Mouse control, Use of key board and some functions of key – information and communication Technology(ICT): Definition, Meaning, Features, Trends – Integration of ICT in teaching and learning – ICT applications: Using word processors, Spread sheets, power point slides in the classroom – ICT for research: On–line journals e–books, courseware, Tutorials, Technical reports, Theses and Dissertations.

Unit – II Communication Skills

Communication: Definition – Elements of communication: Sender, Message, Channel, Receiver, Feedback and Noise –Types of communication: Spoken and written; Non – verbal communication–Intrapersonal, Interpersonal, Group and Mass communication – Barriers to communication: Mechanical, Physical, Linguistic & Cultural – Skills of communication: Listening, Speaking, Reading, and Writing –Methods of developing fluency in oral and written communication – style, Diction and Vocabulary – Classroom communication and dynamics.

Unit – III Communication Technology

Communication Technology: Bases, Trends and Developments – skills of using communication Technology – computer Mediated Teaching: Multimedia, E – content –satellite–based communication: EDUSAT and ETV channels. Communication through Web: Audio and Video applications on the internet, interpersonal communication through the web.

Unit – IV Pedagogy

Instructional Technology: Definition, Objectives and Types – Difference between teaching and instruction – Lecture Technique: Steps, Planning of a Lecture, Delivery of a lecture – Narration in tune with the nature of different disciplines–Lecture with power point presentation – versatility of Lecture technique – Demonstration: Characteristics, Principles, Planning Implementation, and Evaluation – Teaching–learning Techniques: Team Teaching, Group discussion, seminar, Workshop, symposium and panel Discussion–Modes of teaching: CAI,CMI and WBI.

Unit – V Teaching Skills

Teaching Skill: Definition, Meaning and Nature–Types of Teaching skills: Skill of set induction, Skill of Stimulus Variation, Skill of Explaining, Skill of probing Questions, Skill of Black Board Writing and Skill of closure – Integration of Teaching Skills – Evaluation of Teaching Skills.

Books for References

1. Bela Rani Sharma, Curriculum Reforms and Teaching Methods, Sarup and sons, New Delhi, 2007.
2. Don Skinner, Teacher training, Edinburgh University press Ltd., Edinburgh, 2005.
3. Information and communication Technology in Education: A Curriculum for schools and programme of Teacher development, Jonathan Anderson and Tomvanweart, UNESCO 2002.
4. Singh V.K and Sudarshan K.N. (1996) Computer Education, Discovery Publishing Company, New York, 1996.
5. Sharma R.A (2006) Fundamentals of Educational Technology, Surya Publications, Meerut.
6. Vanaja M and Rjasekar S, Computer Education, Neelkamal Publications Hyderabad, 2006

Course Outcomes:

Students who successfully complete this course will be able to:

CO No.	Course Outcomes	PO1	PO2	PO3	PO4	PO5
CO-1	Develop the knowledge of Computer Applications and the use of ICT tools.	9	9	9	9	9
CO-2	Students will be able to understand the research methods associated with the study of human communication, and apply at least one of those approaches to the analysis and evaluation of human communication.	9	9	9	3	3
CO-3	Students will be able to find, use, and evaluate primary academic writing associated with the communication discipline.	9	3	9	3	3
CO-4	Oriented towards Basics of pedagogy and familiarized with the educational process.	9	3	9	3	3
CO-5	Understand the concept and process of teaching-learning.	9	3	9	3	9
Total		45	27	45	21	27
Weightage		36.59	25.71	36.59	21.21	24.32

SEMESTER – II
DISSERTATION
SUB. CODE: 21MCO4

Course Objective

In the second semester, the students are given major emphasis to pursue research work on a chosen research problem. The modular objectives include research proposal, presentations on the research work done, submission of dissertation and viva voce examination

Learning Outcome

Students are prepared to take up research.